SYLLABUS- BROAD OUTLINES:

The Entrance Test for admission in the Academic Year 2024-2025 in the Master of Journalism and Mass Communication Programme (MJMC) offered in the Faculty of Journalism and Communication, The Maharaja Sayajirao University of Baroda will comprise questions from the following areas:

1. CURRENT AFFAIRS AND GENERAL KNOWLEDGE: Current affairs

questions will pertain to recent happenings, who's who in the public domain, as also on people in the news- in local, regional, national, and international contexts. General Knowledge questions will test a candidate's awareness of information and milestones in the broad spectrum of media, entertainment, science, sports, politics, literature, environment, and other areas.

2. LANGUAGE PROFICIENCY: The questions will encompass varied aspects of the English language like synonyms, antonyms, basics of grammar and punctuation, usage of prepositions, articles, idioms and phrases, and correct spellings of words.

For preparation: Reading of newspapers and current affairs magazines, browsing news portals, brushing up grammar and language skills.

Please see Entrance Test Sample Paper below:

Entrance Test Paper: SAMPLE

Answer any 3 of the following questions (in not more than 400 words): Internal option given (20 marks each) (Total 60 Marks)

Q1. (a). Comment on the significance of India's G20 Presidency which commenced on 1st December 2022 and will culminate on 30th November 2023. As the world's largest democracy and fastest growing economy, how will India's role in world affairs gain momentum owing to this significant responsibility? Do you think this role will strengthen India's position and leadership potential in the international arena? Give reasons.

OR

Q1. (b). In a rapidly changing global scenario, impacted hugely by modernization, global cultural exchange, free market economy, digitalization, artificial intelligence; what measures can India take to preserve its traditional cultural values, rich ancient heritage and ensure that its young people remain connected to their roots? What are the challenges that India could encounter on this path? Provide arguments and examples.

Q2. (a). How does applying for this programme align with your long-term goals? What are some of the other career options that you may have in mind? Discuss in detail.

OR

Q2. (b) How do feel about society classifying people under the personality categories of introvert and extrovert? Do you believe that an introvert can excel in the field of mass media and communication? Express your opinions with suitable examples.

Q3. (a) Write a short story set in a dystopian future where technology has taken over every aspect of human life. Describe the world, the role of technology, and the consequences it has on humanity. Develop characters and a plot that explores the ethical dilemmas and challenges faced by individuals in this futuristic society.

OR

Q3. (b) You are a content creator tasked with developing an engaging podcast series on a topic of your choice. Describe the subject you would focus on and explain why it is relevant and interesting. Outline the format, structure, and potential guests or experts you would invite to enrich the discussions.

Q4. Answer any TEN in brief. (1 mark each)

(10 Marks)

- **1.** Oscar for Best Original Song is given to its composer and lyricist. For the song *Naatu Naatu*, what are the names of two people who received the award?
- 2. Experience the Third Place- is the tagline of which popular brand?
- **3.** Joke Studio with Kishore Kaka is a famous filler programme on which FM Radio Station?
- **4.** Which Indian Documentary Feature film made it to top five nominees at the Academy Awards 2023?

- 5. What do you understand by the term "prime time" in context of TV scheduling?
- 6. Who is the Chairperson of Central Board of Film Certification?
- 7. The live trailer of this film started streaming in July 2022 and will continue to stream on Youtube till its release in July this year. Which film?
- 8. Explain Reach and Impressions in context of Social Media platforms.
- **9.** Gufi Paintal, who died on 5th June, 2023, played which iconic character in Doordarshan's *Mahabharat*?
- **10.** *Mazedaar Nahi, Asardaar.* Which brand repositioned itself recently with this tagline? Who is the brand ambassador?
- **11.** Chef Ranveer Brar acted in which web show along with Pratik Gandhi, released in 2022?
- **12.** With crime journalism at its backdrop, Jigna Vora's *Behind Bars in Byculla: My Days in Prison* has inspired which recent web series on Netlfix?

Q5. Answer the following: (Any TEN). (1 mark each) (Total 10 Marks)

1. Which country is not a member of South Asian Association for Regional Cooperation (SAARC)?

- 2. Why is Pravasi Bharatiya Divas celebrated?
- **3.** What is the full form of DRDO?
- 4. Who is the Founder-CEO of Meta?

5. Which programme started by India's Prime Minister harnesses the unique strength of radio to reach out to the widest possible audience?

6. QUAD (The Quadrilateral Security Dialogue) is a diplomatic network of which four countries?

7. India's Mars Orbiter Mission (MOM) was launched in which year?

- 8. Which glacier is the highest battlefield on earth?
- 9. Which sport is P V Sindhu associated with?
- 10. When is the 'Constitution Day' celebrated in India?
- 11. Which Indian state has the largest coastline?
- 12. Who are the only two Indian cricketers to score triple century in Test cricket?

Q6. Answer the following. (1 mark each)

(Total 10 Marks)

1. At present, who is the Chief of Army Staff of India?

2. In January 2022, which country took over the G7 Presidency?

3. The current chairman of UPSC, Dr. Manoj Soni was the former Vice-Chancellor of which University?

4. Which team emerged as the winner of the Indian Premier League (IPL) 2023?

5. When is World No Tobacco Day celebrated?

6. Who became the Prime Minister of Australia in 2022?

7. Who is the first Indian to win the silver medal at World Athletics Championship?

8. Who is the traditional Pithora painter from Gujarat awarded with Padma Shri in 2023?

9. Which film was adjudged as the best Popular Film during the National Film Awards 2022 announced by the Government of India?

10. What is the form of artificial intelligence that can take actions using past data called?

11. India's rescue operation to bring back its citizens stranded in Sudan was called?

12. Who is the present Railway minister of India?

Q7 Give the meaning of the following idioms/phrases (Attempt any 5 out of 7) (05 Marks)

- 1. To take by storm
- 2. Yellow journalism
- 3. Your guess is as good as mine
- 4. Play by the ear
- 5. Penny wise pound foolish
- 6. Bite the bullet
- 7. To be in doldrums

Q8. Correct the sentences by making necessary changes (attempt any 5) (05 Marks)

- 1. I went to school despite of having a fever
- 2. My friend Nidhi is brave than her friends
- 3. Our Science teacher is giving us too much tasks
- 4. The shepherd took his sheeps to the field
- 5. Shampi was studying when her father come home from work
- 6. He or Patty are guilty
- 7. The mans luggage was lost in the train